

Success Radio Show

*A Weekly Radio Show from The TSE Marketing Group
About The World of Entrepreneurs & Small Business Issues*

*We offer ideas, information & ways to grow your business!
Designed to educate, inspire, inform & entertain while helping you grow
your business!!*

About Our Show:

SuccessRadio **show** is where we talk about all the excitement and experiences of **small business owners and entrepreneurs**. Success Radio focuses on business strategies, lessons and engaging interviews of entrepreneurs, business executives and advisors that are reaching or have already achieved success!

We want to educate, inform and inspire you to achieve higher levels of success! Success Radio is a half hour-long program featuring interviews and discussions with today's small business experts on a variety of topics. Our guests include a mix of experts and newcomers alike that love the small business world!

We explore everything from the whimsical to serious issues of entrepreneurs today!. Tune in each week and you will get the ideas, tips, tools, strategies, answers and resources you need to help you succeed in your business every week you need to succeed on The SuccessRadio Show!

Hosted by Terrie Annechino & Annie Hasselgren

About Our Co-Hosts

Terrie Annechino

Annie Hasselgren



Company: The TSE Marketing Group
About: A marketing group for entrepreneurs and small business owners
Terrie@TheTSEMarketingGroup.com

Company:
About: A virtual Assistant
Contact:

Listen Here!



Tune in Live or Listen to Archives Anytime!

Tuesdays at 12 noon EST

**Questions? Comments? Want to be interviewed?
Contact Us with your information.**

Your Business Signup –

Your Name:

Register here to receive our weekly updates and guest information by email

Your Company:

Email:

Phone:

Sponsored By:



*Dedicated to advancing
the dreams of entrepreneurs*



The Successful Entrepreneur

Contact Us To Become A Guest & Tell Your Story!

Your Name:

Your Company:

Email:

Phone:



Tell Us Your Story!

*What Makes You & Your Company
Unique?
What Can You Teach Other
Entrepreneurs?*

About Our Guests –

They are exciting entrepreneurs that have interesting things to share!

- Do you have a *story* or an *experience* to share?
- Do you have a *book* you have just published?
- Are you an *expert in your field* where others could benefit from your advice?

Radio Guest FAQ's

How long are interviews? Usually 10-20 minutes

How many questions will be asked? It will vary and discussed in advanced. Maybe a dozen or so with questions that you choose.

Can I control the questions I'm being asked? Yes! You can pre-approve them. It's our idea to expose the best parts of you and your business.

Can there be more than one person from my company being interviewed at one time? Yes.

Do you record my interview? Yes. You can have a copy to use the way you want to as well.

Is the interview done virtually? Yes.

Show Announcements & Show Calendar

Bookmark and visit our Event & Show Calendar frequently!

Stay on top and get involved with the latest Small Biz Talk Radio happenings including:

- Upcoming guests
- Biz Roundtables featuring local businesses
- Our Monthly Biz Meeting



Click Here

Why To Advertise Your Business With Us?

- Exposure. We want to promote you to the small business community.
- Expand your potential customer base to our on-air and podcast listening audience
- Promote yourself as a leader in your profession or field of expertise
- Discuss or condense your professional seminars to promote interest
- Traditional marketing outlets have tapered off with results
- B2B Enterprises increasing awareness
- A new source for quality lead generation
- Your company lags in digital marketing and needs a jumpstart
- To reach a customer base that is new to your company
- Entrepreneurs can feature clients & their success stories
- You can discuss important news, issues, and small business tips

Our mission is to make radio advertising affordable to businesses that would typically forego it. We can do this by collectively selling smaller fragments to more people.

Advertising Opportunities To Explore With Us

- One 30-second radio commercial aired during our show broadcasts
- One 60-second commercial aired 4 times per month
- Advertise on our podcast distributed on iTunes™ & other podcast outlets

- Banner advertising on our website
- Your company listed on our radio show webpage
- Rights to add radio show logo to your business website
- Publicity photographs & your recordings can be placed on your website
- Sponsors mentioned in our radio show press releases, newsletters, emails, and social media blasts
- Produced YouTube videos with SEO keywords
- Ask us how you can host your own radio segment or regular show with us
- (Our team creates and produces your radio commercial)
- Ask us how you can creatively promote your business!

Please Contact Us!

For More Information About:

**Our Co-Hosts, Guests, Show Material
Sponsorship or Advertising Opportunities**

Please Contact Us:

484-885-1000

Terrie@TheTSEMarketingGroup.com